Buyer's Guide

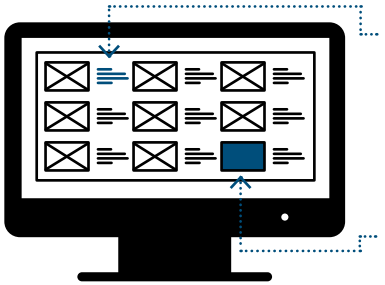
Overview

Our Buyer's Guide summarizes and highlights the companies serving the market. The guide is published every year and hosted throughout the year on our website. This is a resource that purchasing decision makers will refer to throughout the year.

Program Features

- Company logo and display ad call out, plus one of the following:
- Featured Listing - Enhanced ..... **$450/per listing**
  - Short company profile
- Advertorial Profile - 1/4 Page..... **$635/per listing**
  - Expanded company profile and one image
- Advertorial Profile - 1/2 Page..... **$1,140/per listing**
  - Expanded company profile and one image
- Advertorial Profile - Full Page ..... **$2,564/per listing**
  - Extended company profile and two images

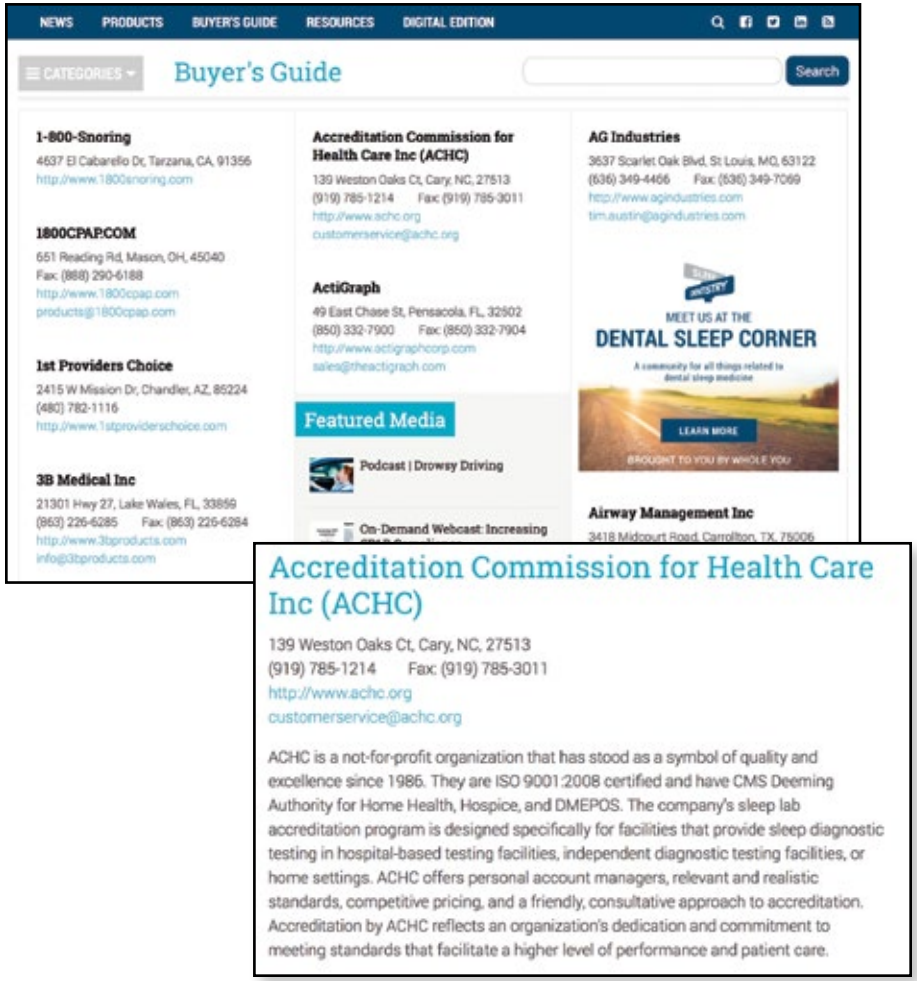
Specs



Short Description: 50 words max

Expanded Description:

- 1/4 Page: 115 words max
- 1/2 Page: 225 words max

Extended Description: 525 words max

Advertiser Logo: 300 dpi, eps, jpg