

2017 Editorial Calendar

JANUARY	FEB/MAR	APRIL/MAY	JUNE/JULY	AUGUST/SEPT	OCT/NOV	DECEMBER
Features Aquatic Rehab	Features Survey: Facility-based Equipment	Features Product Guide	Features Pain Treatment Innovations	Features Back to Work	Features Cloud Computing	Features Buyer's Guide
Software for Practice Management	Functional Measurement & Assessment		Preventing Falls	Gait & Balance	Pool-based Therapy	
Treatment for Stroke & Neuro	Modalities for Managing Pain		Cash-based Programs	Billing Software Solutions	Capital Equipment for PT Practice	
Therapeutic Exercise	Integrated Software		Performance and Prevention for Athletes	Pain Treatment and Technology	Pain Management	
Injury and the Workplace	Lower Extremity Impairment		Orthoses & Braces for Lower Extremities	Sports Medicine	Fitness for the Older Adult	
Pain Management Product Showcase	Strength & Endurance Training		Documentation Software	Vestibular Rehab	Performance Data Technologies	
Bonus Distribution APTA Combined Sections Meeting San Antonio, Texas Feb 15-18		Bonus Distribution at all shows	Bonus Distribution APTA NEXT, Boston, Mass. June 21-24		Bonus Distribution APTA Private Practice Section, Chicago, Ill. Nov 1-4	Bonus Distribution at all shows
Ad Close Date: 12.19.16 Ad Materials Due: 1.2.17 Mail Date: 1.31.17	Ad Close Date: 2.1.17 Ad Materials Due: 2.8.17 Mail Date: 3.9.17	Ad Close Date: 3.15.17 Ad Materials Due: 3.22.17 Mail Date: 4.21.17	Ad Close Date: 5.10.17 Ad Materials Due: 5.17.17 Mail Date: 6.6.17	Ad Close Date: 7.12.17 Ad Materials Due: 7.19.17 Mail Date: 8.17.17	Ad Close Date: 9.13.17 Ad Materials Due: 9.20.17 Mail Date: 10.19.17	Ad Close Date: 11.10.17 Ad Materials Due: 11.17.17 Mail Date: 12.21.17