

E-Newsletter

Overview

Recipients of *Orthodontic Products'* editorial newsletters are hungry for timely product and industry information. With open rates that average 20%, your advertising message will be in front of the most elite group of orthodontists who want to stay on top of their game!

NewsBites Weekly E-Newsletter

NewsBites provides a weekly roundup of the latest news in orthodontics—everything from product releases and company developments to clinical and practice management tips.

Program Features

Weekly E-Newsletter

- Leaderboard - Zone 1..... **\$1,100 month**
- Leaderboard - Zone 2..... **\$1,000 month**
- Leaderboard - Zone 3..... **\$900 month**
- Leaderboard - Zone 4..... **\$800 month**
- Leaderboard - Zone 5..... **\$725 month**

Leaderboard: 728 x 90, gif, jpg, 45kb

