# E-Newsletter

Leaderboard: 728 x 90, gif, jpg, 45kb

### Overview

Recipients of *Orthodontic Products'* editorial newsletters are hungry for timely product and industry information. With open rates that average 20%, your advertising message will be in front of the most elite group of orthodontists who want to stay on top of their game!

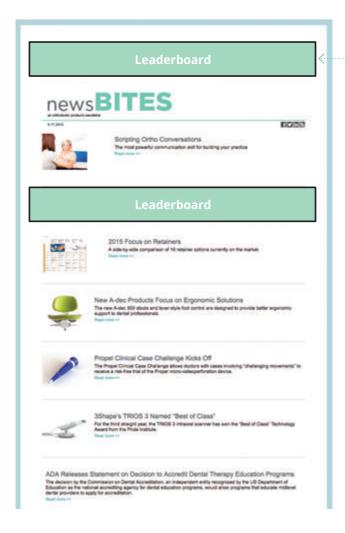
#### **NewsBites Weekly E-Newsletter**

NewsBites provides a weekly roundup of the latest news in orthodontics—everything from product releases and company developments to clinical and practice management tips.

## **Program Features**

#### **Weekly E-Newsletter**

• Leaderboard - Zone 1	\$1,100 month
• Leaderboard - Zone 2	-
• Leaderboard - Zone 3	\$900 month
• Leaderboard - Zone 4	\$800 month
• Leaderboard - Zone 5	\$725 month



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