

E-Blast

Overview

Driving traffic for a particular product or special offer by renting *Orthodontic Products'* e-mail list gives you the opportunity to own the message and not share that e-mail with anyone else. It's 100% yours, timed to meet your specific needs for product launches or special offers that have expiration dates. Renting our list delivers that sense of urgency for recipients to click on your offer driving traffic to your product or coupon page. Available dates are limited. Please contact Jacques Montague at jmontague@allied360.com for open inventory.

Program Features

Multisponsor \$400 per listing | \$100 production charge

- Client Logo and URL link
- Client-provided materials
- Sent to editorial list

Third Party \$300/CPM | \$200 production charge

- Client-provided materials (fully coded HTML or static image)
- 3rd-party preference list

Specs



	Dimensions	File Size	Format
Image	800x600	200k max	Static jpg or gif
HTML	800x600	200k max	Incline CSS only

SPECIAL INSTRUCTIONS: Full URL for all links and image source files

Additional Materials Needed

- Click-through URLs
- E-mail append list for test and final distribution
- Please identify who is responsible for final approval
- .ZIP file with HTML, images, back-up test and distribution list, and preferred method of asset provision