

# Webinar

60 minutes | \$5,000 total | promoted 4 months

30 minutes | \$4,000 total | promoted 4 months

15 minutes | \$3,000 total | promoted 4 months

## Overview

Publishing business information and tips hearing professionals can apply immediately is the core of our success. Webinars are the perfect way for your brand to reach our audience in the same way.

With an average of 176 registrants we'll be able to provide you a large lead list for each webinar. And with attendance of 75% your follow up marketing will reach a receptive audience.

Webinar sponsors *The Hearing Review*, position their brands as thought leaders who bring real business solutions to busy hearing professionals.

## Specs



Advertiser Logo:  
300 dpi, eps, jpg

## Program Features

- Live or recorded audio, plus PowerPoint presentation
- Custom-developed webinar will be moderated by Chief Editor
- Customized registration page
- Marketing traffic driving campaign
- Lead retrieval options include daily, weekly, or monthly reporting
- Archived for 3 months

Webinar programs require minimum of 3 months lead time for development, marketing, and registration. Event date will not be set earlier than 90 days from receiving the signed contract.