

Video Showcase

\$2,000 per video | posted for 1 year

\$1,000 setup fee for editorial involvement

Overview

Video has become a popular and compelling way to tell the story of your brand or product. Our video showcase program uses e-mail and web promotions to drive traffic to your video ensuring your message is seen. Keep your video showcase open to the public for higher traffic or require registration for a more niche audience.

Specs



Video: YouTube or Vimeo formats only

Short Description: 200 words max

Program Features

Production time frame - 4 weeks from signed insertion date

- Video URL link or embedded YouTube link hosted in Resource Center
- Promotional traffic drivers across platforms
- Average of 300 views per video