Video Showcase

\$2,000 per video | posted for 1 year \$1,000 setup fee for editorial involvement

Overview

Video has become a popular and compelling way to tell the story of your brand or product. Our video showcase program uses e-mail and web promotions to drive traffic to your video ensuring your message is seen. Keep your video showcase open to the public for higher traffic or require registration for a more niche audience.

Specs

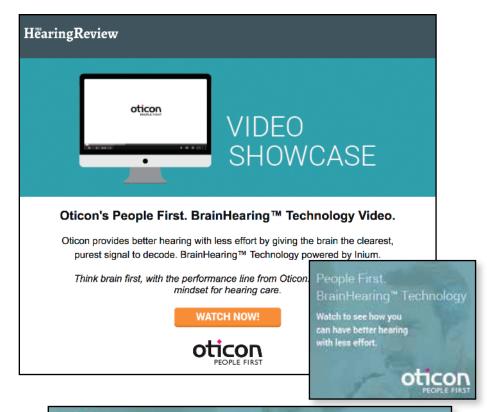


······ **Video:** YouTube or Vimeo formats only ······ **Short Description:** 200 words max

Program Features

Production time frame - 4 weeks from signed insertion date

- Video URL link or embedded YouTube link hosted in Resource Center
- Promotional traffic drivers across platforms
- Average of 300 views per video



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