

# Buyer's Guide

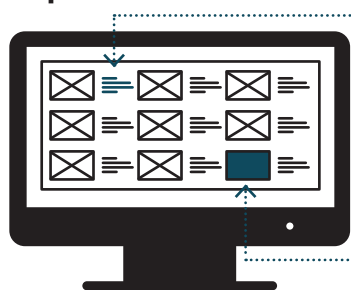
## Overview

Our Buyer's Guide summarizes and highlights the companies serving the market. The guide is published every year and hosted throughout the year on our website. This is a resource that purchasing decision makers will refer to throughout the year.

## Program Features

- Company logo and display ad call out, plus one of the following:
- Featured Listing - Enhanced ..... **\$450/per listing**
  - Short company profile
- Advertorial Profile - 1/4 Page..... **\$635/per listing**
  - Expanded company profile and one image
- Advertorial Profile - 1/2 Page..... **\$1,140/per listing**
  - Expanded company profile and one image
- Advertorial Profile - Full Page ..... **\$2,564/per listing**
  - Extended company profile and two images

## Specs



**Short Description:** 50 words max

**Expanded Description:**

- 1/4 Page: 115 words max

- 1/2 Page: 225 words max

**Extended Description:** 525 words max

**Advertiser Logo:** 300 dpi, eps, jpg

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We continue to focus on industries that demand fast turnaround and small, complex parts such as Micro Electronics, Automotive, Fiber/Optic, Medical, and Military, as well as emerging technologies and markets.